

PUBLIC SECTOR CONSULTING

CIF: B82719774

References on GENDER POLICY

(2013)



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Introducing R2R

- Red2Red is a leading Public Sector Consultancy in Spain, born in 2000 with a mission to help the public administrations and society in the exercise of developing and implementing public policies.
- The commitment of R2R, based on experience, is focused to best adaptation to the context, and to maximize the opportunities contributing to the sustainability of policies, systems, programs and projects.
- It currently consists of 33 staff people and an extensive network of independent professionals who provide complementary specializations or provide support extensive field work.
- Our company has built significant experience in advisory, research, training, evaluation, technical assistance and support to the planning and management of public policies, with a **focus on social and gender policies (GBV in particular)**. The normal working methodology generally entails the analysis of relevant and participatory techniques implementing both quantitative (through surveys and statistical analysis) and qualitative (in deep interviews, focus groups, field observations, etc.). That is the way we identify needs (including training needs), design of contents and recommendations.

Introducing R2R

- Red2Red team has experience in **working with several international institutions**: European Commission, Europe-Aid, EIGE (European Institute of Gender Equality), Millennium Challenge Corporation (USAID), Organisation of American States, the Spanish Agency for International Development, the World Bank, the International Fund for Agricultural Development, CIHEAM and the American Institute for Cooperation on Agriculture.
- Red2Red credits extensive experience in **supporting Equality Bodies´ s gender policies** in the design, implementation, awareness or gender policy evaluation at regional, national e international level.

Main References

GENDER EQUALITY POLICY

- **PRESIDENCY OF THE REPUBLIC OF EL SALVADOR/ MILLENNIUM CHALLENGE CORPORATION (USAID):** *Study for Gender Mainstreaming in Education* (2013, ongoing). Human capital project to test the institutional capacity of the Ministry of Education for the incorporation of gender mainstreaming. It has in deep interviews and focus group.
- **EMAKUNDE- WOMEN´S INSTITUTE OF BASQUE COUNTRY:** *Sector Guides on Gender Impact Assessment* (2013, ongoing). Contents design of 4 Sector Handbooks developed in the fields of SMEs and entrepreneurship, R & D + i, the Knowledge society, and Transportation and mobility.
- **WOMEN´S INSTITUTE of Spain:** *Technical Assistance and Advice to the national Network of Equality Opportunities for women and men to an effective gender mainstreaming* (2010 -2014, ongoing). Technical Assistance with periodical face-to-face training sessions and awareness raising conferences on gender mainstreaming to different institutional agents of public administration.
- **WOMEN'S INSTITUTE of Spain:** *Design of the contents of the online training course on the image of women in advertising* (2013, ongoing).
- **WOMEN´S INSTITUTE of Spain:** *Study of situation and needs, on personal life, work and familiar balance.* (2013, ongoing). Study based on the analysis of secondary data sources and the development of a survey of the population in terms of settlement.
- **WOMEN'S INSTITUTE of Castilla-La Mancha:** *Training course on social clauses about gender in grants and public procurement.* (2013) A face to face training of 15 hours

Main References

GENDER EQUALITY POLICY

- **WOMEN'S INSTITUTE of Spain and MINISTRY FOR HEALTH, SOCIAL SERVICES AND EQUALITY:** *Evaluation of Action Plan 2009-2011 for Equality between Women and Men in the Information Society.* (2013). It had participatory work with key informants.
- **ORGANIZATION OF AMERICAN STATES (OAS):** *Evaluation of a sample of projects promoted by the Inter-American Commission of Women* (2012). Projects called "Integration of programs serving victims of HIV and violence against women in Central America with a rights approach", "Strategies for the effective implementation of quota laws in the Andean Region" and "Capacity Development for Leadership and Advocacy in Public Policy for Equality". The project includes fieldwork in El Salvador, Panama and Peru.
- **FONDAZIONE BRODOLONI_EIGE (EUROPEAN INSTITUTE OF GENDER EQUALITY):** *Collection of methods, tools and good practices in the field of Women and the Media. The case of Spain* (2012-2013). It had in deep interviews and on-line discussion.
- **WOMEN'S INSTITUTE of Spain:** *Study on models custody situations arising from separation and divorce in Spain* (2012). It had in deep interviews and focal groups.
- **DEPARTMENT OF THE WOMAN of MADRID AUTONOMOUS COMMUNITY:** *Service for monitoring and controlling the operations of Operative Programme ESF- Community of Madrid to promote a balance between work and personal life and promote equal opportunities* (2011-2012). A technical assistance in continuous direct contact with city councils of the province.
- **WOMEN'S INSTITUTE of Spain:** *Design of Gender Indicators State System* (2009). It had focus group and individual interviews. Tool intended to push the gender indicators in different fields (social, health, economy, employment) in Spain and its evolution over time, to give visibility to the reality of Spanish women. The System includes a group of indicators for GBV.

Main References

GENDER EQUALITY POLICY

- **RED CROSS:** *Support for the Strategic Plan for Equal Opportunities between women and men 2010-2012 for the Municipality of Jaén* (2009). Design of an operational tool to lay the groundwork for transforming the political practice in the field of equal opportunities. It had individual and group interviews.
- **WOMEN'S INSTITUTE of Spain:** *Study on Linguistic Change in Education in the last 25 years in Spain* (2009). Analysis of the evolution of language, in terms of sexism, used in the field of compulsory education in the last 25 years in Spain (1983-2008). Through analyzing the form and content of the language used in scholar materials (in texts and images). The study includes a broad analysis of training materials.
- **WOMEN'S INSTITUTE of Spain** *Treatment of the gender variable in advertising that airs on public owned media* (2009). This study addresses the hypothesis of the existence of a differential and unequal treatment of the gender variable in the marketing communication public media. It had field observations, massive survey, focus groups and in deep interviews.
- **WOMEN'S INSTITUTE of Spain:** *Study on Women and New Technologies of Information and Communication* (2008). The study seeks to raise awareness of women making use of ICT and analyzes the presence of these in the different study topics and sectors. It had in deep interviews and focus groups.
- **WOMEN'S INSTITUTE of Spain:** *Guide of co-education. Synthesis Report of the observatory coeducation education and equal opportunities for men and women* (2007). It aims to meet political and institutional initiatives, and highlights the actual practices in education for equality being carried out in Spain. The study focuses on training for equality and provides guidance to teachers and has a best practices analysis

Main References

GENDER EQUALITY POLICY

- **SCHOOL OF WOOD CONSORTIUM:** *"Godmothers" for creation of companies by women. A guide for entrepreneurs and entrepreneurial tutelage at EQUAL -MEI project (2007).* Mentoring Guide aims to provide practical information to women who, having been beneficiaries of the L Programme.
- **WOMEN'S INSTITUTE of Spain:** *Technical assistance and Guide to ensure implementation of the Equal Opportunity in the ERDF for the period 2007-2013 (2006-2007).* The service includes the design of a guide. This is a guide of gender mainstreaming principle implementation for staff of public administration (central and regional) working in the programming of ERDF interventions for the next period 2007-2013.
- **WOMEN'S INSTITUTE of Spain:** *Study on Dependents care provided by women: economic evaluation (2006).* This study aims to evaluate the economical importance of informal care for dependents against the formal sector, by quantification of women dependent care providers, the time dedicated, etc. It had statistical analysis and in deep interviews.
- **WOMEN'S INSTITUTE of Spain:** *Study on the treatment and representation of women in soap operas broadcast by television stations nationwide (2006).* It analyses the image of women in the main series broadcast on TV in Spain in 2006 and received by the audience, observing whether gender stereotypes are generated in the content. It had a massive survey and in deep interviews.
- **WOMEN'S INSTITUTE of Spain:** *The state of art of education for equality in Spain (2005).* It updates the view of the Spanish reality in education for equality through extensive documentary and field work and contribution of a set of indicators that will enable a continuous monitoring of the evolution of this matter. It had a broad analysis of training materials, field observations, interviews and focus groups..

Main References

GENDER BASED VIOLENCE

- **GOVERNMENT DELEGATION OF GENDER VIOLENCE of Spain:** *The state of the art in the study of gender violence in Spain* (2011). A meta-analysis of main research and debate about and the information gaps.
- **GOVERNMENT DELEGATION OF GENDER VIOLENCE of Spain:** *Study: Breaking the Circle of Gender based Violence: 17 +2 life stories* (2011). Through case study technique, analysis of 19 victims of gender-based violence life stories, with a view to make visible their experiences and thoughts, helping other women in the same situation as well.
- **REGIONAL HEALTH SERVICES of AUTONOMOUS COMMUNITY OF MADRID - UNIVERSITY HOSPITAL FOUNDATION ALCORCÓN:** *Health, Gender based Violence and Immigration* (2010) Research about the impact of GBV on the health of immigrant women in the region. It had in deep interviews and focus group.
- **GOVERNMENT DELEGATION OF GENDER VIOLENCE of Spain:** *Inventory and analysis of the training materials and awareness on Domestic Violence* (2008). The study deeps into the knowledge of scholar training materials aimed to raise awareness about domestic violence developed in recent years.
- **DEPARTMENT OF THE WOMAN of MADRID AUTONOMOUS COMMUNITY.** *Study on the economic costs of violence against women in the Community of Madrid* (2007-2008). In deep analysis of situation of GBV in this region to get the main figures and estimate the economical costs for the victim and her family, the public administration and the social sector, since several perspectives: healthcare, judicial, security, labour and social relationship. It had a survey, interviews and focal groups.
- **GOVERNMENT DELEGATION OF GENDER VIOLENCE of Spain:** *Balance of the 1st. year of implementation of the first National Awareness and Prevention Plan of gender based violence* (2007). Technical assistance.
- **GOVERNMENT DELEGATION OF GENDER VIOLENCE of Spain.** *Supporting the first National Awareness and Prevention Plan of gender based violence. Conceptual framework and intervention lines* (2006) Technical assistance.